



**INTERNATIONAL
CONFERENCE
& POP FESTIVAL FOR
YOUTH-LED CLIMATE ACTION**

2025



REPORT 2025



Preface

The POP Regional Festival 2025 stands as a vibrant celebration of youth leadership, climate awareness, and collective action—united under the guiding vision of the Protect Our Planet (POP) Movement. Every year, young leaders from diverse geographies come together to bring the mission of the POP Movement to life, transforming classrooms, communities, and campuses into dynamic learning spaces that elevate environmental consciousness and drive grassroots sustainability.

This consolidated report captures the inspiring efforts of youth leaders from India, Nigeria, Malawi, and Zimbabwe who designed, facilitated, and led Regional POP Festivals in their respective regions. Each festival showcased the creativity, passion, and determination of young changemakers who not only understand the urgency of climate action but are actively finding ways to respond with purpose and innovation.

With activities ranging from climate education workshops, clean-up drives, tree-planting initiatives, debates, creative arts, and interactive learning modules, the 2025 festivals encapsulated the beauty of youth-led transformation. The POP Movement proudly presents this cumulative reflection of their work—recognizing every young leader whose dedication has brought us a step closer to a more sustainable, equitable, and resilient planet.

Introduction

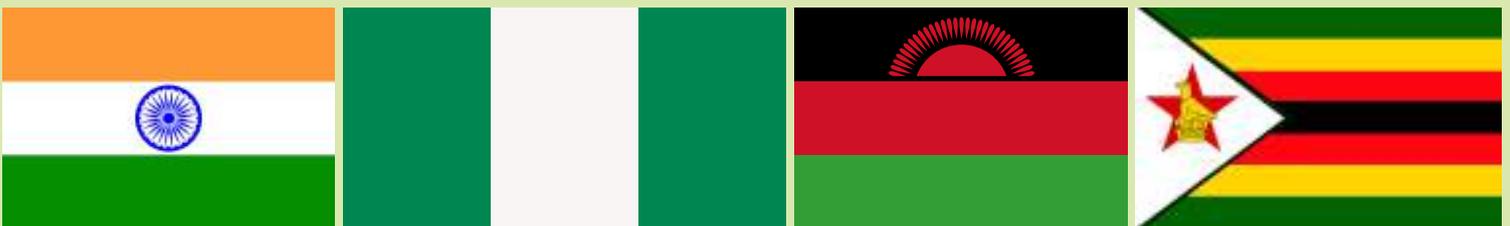
The POP Movement, inspired by the legacy of Dr. R.K. Pachauri is committed to empowering young people across the world to address climate change through education, action, and innovation. Rooted in the principles of sustainable development, it provides young people with the platform and guidance to implement localized projects that connect environmental issues to global goals.

The POP Regional Festival 2025 was conceptualized as a unified youth-led event held globally, enabling young leaders to organize independent festivals in their communities under a shared theme while focusing on one or more of the Sustainable Development Goals (SDGs). The festivals showcased country-specific environmental challenges and youth-driven solutions, fostering intergenerational collaborations and raising awareness across schools, villages, and communities.

This report presents an integrated view of the festivals conducted across four key regions:

- **India** (Bengaluru, Bihar–Sheohar, Uttar Pradesh–Amroha)
- **Nigeria** (Ibadan, Oyo State)
- **Malawi** (Lilongwe, Machinga District)
- **Zimbabwe** (Mutare)

Together, these festivals reached hundreds of young people, teachers, farmers, community workers, and local stakeholders—demonstrating the immense potential of youth in driving climate solutions locally and globally.



Acknowledgements

The POP Movement expresses profound gratitude to the extraordinary young leaders who organized the POP Regional Festival 2025 across different regions. Their unwavering commitment, creativity, and leadership have created ripples of awareness and action within their communities.

We acknowledge:

From India

- Shravani M & Abhignya M, POP Trainee Mentor
- Aditya Kumar, POP Trainee Mentor
- Dr. Anurag Nath, POP Trainee Mentor

From Nigeria

- Ojuoluwa Oluwatobiloba Opeyemi, Founder, Youth Movement for SDGs

From Malawi

- Symon Satiele, POP Trainee Mentor, Mthunzi Trust team Leader
- Happy Mwebe, POP Malawi Team

From Zimbabwe

- Jussa Kudherezera, Manica Youth Assembly (MAYA)

We also extend our sincere appreciation to:

- Teachers, principals, school administrators, and local authorities
- Community partners and supporting organizations
- Volunteers, youth clubs, and student leaders
- Families and community members who participated with enthusiasm

Every festival, every idea, every activity, and every young person involved has contributed to strengthening the global climate movement. This report is a tribute to their collective efforts.

Region-Wise Highlights





India

Festival : 1

Theme	Education and Action for a Sustainable Future
Led by	Shravani M and Abhignya M, POP Trainee Mentor
SDG Focus	SDG 4 – Quality Education SDG 13 - Climate Action
Participants	30 students
Region Focused	Bengaluru, Karnataka, India

A dynamic, zero-cost climate education festival blending science, art, movement, and playful learning. Students from Grades 5–10 engaged in:

Key Activities

- Climate education module using POP Academy content
- Pass-the-SDG ball
- Musical climate chairs
- Slogan writing
- Reflection circles





India

Key Takeaways

- Make a change in the world but not in climate.
- Stop global warming, start global cooling.
- Cut trees, cut down your future

Impact

The festival showcased how fun, participatory learning can deeply shape climate understanding and build student confidence as climate leaders.





India

Festival : 2

Theme	Act for Earth—Small Steps, Big Change
Led by	Aditya Kumar, POP Trainee Mentor
SDG Focus	SDG 13 – Climate Action
Participants	20 students
Region Focused	Sheohar District, Bihar, India

Focused on community-centric climate impacts (agriculture, heatwaves, water scarcity), this festival created strong emotional and practical connections for rural youth.

Key Activities

- Poster making
- Climate quiz
- Herbal plant awareness
- Paragraph and poetry writing





India

Impact

The event empowered rural children to become informed climate ambassadors within their families and local communities.





India

Festival : 3

Theme	Act for Earth—Small Steps, Big Change
Led by	Anurag Nath, POP Trainee Mentor
SDG Focus	SDG 4 – Quality Education SDG 3 - Climate Action
Participants	Five schools covering students from 7-10 grades
Region Focused	Amroha District, Uttar Pradesh, India

Conducted across five schools, this festival integrated climate action with hygiene, sustainable agriculture, and local environmental challenges.

Key Activities

- Painting competitions
- Debates
- Speeches
- Essay writing
- Climate solution circles





India

Impact

The festival inspired hundreds of students to link local issues—soil health, waste, water, sanitation—with global climate solutions.



Nigeria

Festival : 4

Theme	Youth Action—Strategic Positioning in the Green Economy
Led by	Ojuoluwa Oluwatobiloba Opeyemi, Founder, Youth Movement for SDGs
SDG Focus	SDG 7 – Affordable & Clean Energy
Participants	520 students
Region Focused	Ibadan, Oyo State

The festival in Nigeria centered on empowering youth with knowledge of clean energy and the green economy. Held at Olorunredo Youth Community and Wesley Science College, the sessions introduced students to the POP Movement, renewable energy solutions, and Africa’s young clean-energy innovators.

Key Activities

- Group discussions on clean energy access, career opportunities, and community-level solutions.
- Poetry session where students expressed climate awareness through creative writing.
- Interactive networking among youth.
- Inspiring conversations on solar technology and green skills.



Nigeria

Key Takeaways

- Energy access is a right, not a privilege.
- Youth-led change is not only possible, it is necessary.

Impact

The festival ignited curiosity about renewable energy, strengthened climate literacy, and motivated youth to see themselves as champions of clean energy transformation in Nigeria.





Malawi

Festival : 5

Theme	Youth CAN: Clean Shores, Clean Future
Led by	Symon Satiele, POP Trainee Mentor, Mthunzi Team Leader
SDG Focus	SDG 14 – Life Below Water
Participants	76 Students, Teachers, and Partners
Region Focused	Lilongwe, Malawi

Led by POP mentee *Symon Satiele*, this festival addressed the urgent threats facing Malawi’s aquatic ecosystems. Students learned about Lake Malawi’s biodiversity, water pollution, and conservation through talks, debates, and reflection sessions.

Key Activities

- Debate on *Women and Water Ecosystems*.
- Student-led pledges for environmental stewardship.
- Gifts to encourage academic commitment and promote hygiene.
- Foundation laid for “Blue Clubs” in schools.





Malawi

Impact

The Youth Awareness Forum empowered young people to take responsibility for Malawi's aquatic ecosystems. It highlighted the potential of youth leadership in environmental sustainability and set a foundation for continued school-based environmental action.





Malawi

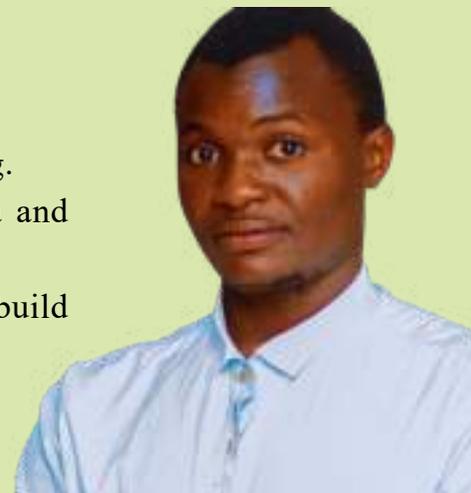
Festival : 6

Theme	Climate Information Services; Strengthening Indigenous Early Warning Systems to enhance resilience in Local and vulnerable Communities of Malawi
Led by	Happy Mwebe, POP Malawi Team
SDG Focus	SDG 4 – Quality Education SDG 13 - Climate Action
Participants	26 Farmers
Region Focused	Machinga District, Malawi

This festival focused on strengthening indigenous early warning systems and climate resilience through a powerful combination of theory and hands-on learning.

Key Activities

- Observing the indigenous trees that forecast heavy rainfall.
- Observing indigenous birds that forecast a possible rainfall.
- Observing the type of ants that foretell floods.
- Discussing the behavior of flogs that signals possible flooding.
- Observing general climate challenges observable in the area and how to contain them.
- Discussing how indigenous methods should be promoted to build resilience.





Malawi

Impact

The initiative empowered rural communities with knowledge rooted in tradition and sustainability—strengthening climate resilience from the ground up.





Zimbabwe

Festival : 7

Theme	Youth for a Climate-Smart Future
Led by	Jussa Kudherezera, Manica Youth Assembly (MAYA)
SDG Focus	SDG 13 – Climate Action
Participants	50+ students
Region Focused	Mutare, Zimbabwe

Supported by Manica Youth Assembly, the Zimbabwe festival featured hands-on environmental activities involving youth, schools, and community partners.

Key Activities

- Community clean-up drives across Mutare streets.
- Tree planting at Burning Vision Secondary School (20 trees).
- Youth engagement on waste management and climate-smart behaviors.





Zimbabwe

Impact

The festival advanced community-wide awareness, strengthened youth ownership, and promoted ecological restoration through practical action.



Conclusion

Across India, Nigeria, Malawi, and Zimbabwe, the POP Regional Festival 2025 emerged as a resounding testament to youth leadership and global unity for climate action. The festivals revealed a powerful truth:

“Young people are not just the future—they are the urgent present.”

Their creativity, insight, and determination shaped events that were educational, inspiring, community-driven, and deeply transformative. Through these festivals, thousands of lives were touched, hundreds of ideas were shared, and countless seeds of climate responsibility were planted.

The POP Movement proudly celebrates every youth leader who brought the festival to life—each one a beacon of hope in the global journey toward sustainability, resilience, and a just world for all.

Join Us !





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