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**IPN - CIIDIR UNIDAD** 

OAXACA, MEXICO

## INTERNATIONAL CONFERENCE & POP FESTIVAL FOR YOUTH-LED CLIMATE ACTION 2024

DATE: 5-6/SEP/24

PLACE:

HUMAN FRATERNITY AND COMPASSION FOR UNIVERSAL PEACE, PEOPLE, AND THE PLANET

## Oaxaca City welcomes the International Conference and POP Festival for Youth-Led Climate Action 2024

*Oaxaca, Mexico - August 18, 2024:* The POP Movement, established by the Nobel Peace Laureate and Former Chairman of the Intergovernmental Panel on Climate Change (IPCC), Late Dr. R.K. Pachauri, to empower youth-led climate action, announced that the Latin American and Caribbean edition of the POP Festival will be hosted in Mexico for the 4th time in a decade. The global event, set to catalyze climate action and build collective resolve to attain the UN' SGDs, will take place from **September 5 to 6, 2024, at the IPN-CIIDIR Unidad Oaxaca, Oaxaca City, Mexico.** 

By partnering with distinguished international collaborators and local institutions across diverse sectors, including National Polytechnic Institute of Mexico (IPN), UNESCO IESALC, Secretariat of Public Education (Mexico), Maharishi International University, Climate Initiative of Mexico, World Sustainable Development Forum, Creatics, Holomovement, The Habitat Emprise, and others, the festival emphasizes our collective responsibility as a global community to address environmental challenges and promote sustainable development, highlighting the role of humanity in protecting our planet.

Notably, **it will feature the participation of global leaders and activists** such as the Former President of Ecuador, H.E. Dr. Rosalía Arteaga Serrano; Former Minister of Climate and the Environment of Norway, Erik Solheim; postgraduate professor at IPN and former president of the Climate Change Council of Mexico, Dr. Norma P. Muñoz S.; director of POP Movement and technical adviser to the World Health Organization, Dr. Ash Pachauri; Nobel Peace Laureate Dr. Ruth Mitchell; Associate Project Officer, Partnership and UN Liaison Unit, Eliane El-Haber; head of Youth, Strategy and Partnerships and UN Liaison at the UNESCO's International Institute for Higher Education, Bosen Liu; and Sustainability Ambassador of POP Movement, Iván Ransom.

In a way to foster "Youth Inspired by Knowledge" to take climate action as stated in the tagline of POP, the International Conference and POP Festival for Youth-Led Climate Action 2024 in Oaxaca will assemble a diversity of participants. This gathering will encompass indigenous communities, students, graduates, entrepreneurs, government and civil society leaders, researchers, and stakeholders, to amplify voices, drive policy action, promote youth-led efforts, foster partnerships, showcase indigenous knowledge, and provide a platform celebrating the role of creativity in climate action.

The festival will also **feature cultural presentations and initiatives led by youth** making an impact in favor of our environment and society. **Outstanding projects showcased at the festival will be recognized** and will receive capacity building, mentorship, networking opportunities, and seed funding. **Register here.** 

## **About The POP Movement**

The POP (Protect Our Planet) Movement, an international youth-focused non-profit, empowers and mentors young individuals in the fields of climate action. Through the annual International Conference and POP Festival for Youth-Led Climate Action, the movement not only celebrates leadership, fosters cross-learning, and mobilizes stakeholders for a future founded on inclusion, innovation, and initiative but also commemorates the late Dr. R.K. Pachauri, whose vision continues to inspire global efforts to address climate change.