



CLIMATE CRUSADE



Latin America and the Caribbean



A sustainable future for Latin America and the Caribbean starts here!

 **POP Global Climate Crusade**

 **Online and onsite event in Durango, Mexico**

 **From May 22nd to 26th, 2023**

 **For more information, visit: www.thepopmovement.org**

 **Zoom registration: bit.ly/POPALyC**

**INTERNATIONAL
CONFERENCE
AND
POP FESTIVAL
“LATIN AMERICA AND
THE CARIBBEAN”**



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LATIN AMERICA AND THE CARIBBEAN

Latin America and the Caribbean is one of the most diverse and culturally rich regions in the world, but it also faces numerous environmental and social challenges. The impacts of climate change, biodiversity loss, and deforestation are being felt throughout the region, while issues such as poverty, inequality, and social exclusion remain significant concerns.

These challenges require urgent action, and the International Conference and Festival POP Latin America and the Caribbean, which will take place from May 22nd to 26th, 2023, is an important step in addressing them. By bringing together a wide range of stakeholders, including individuals, communities, NGOs, academia, businesses, and government institutions, the festival provides a platform for collaboration and innovation. By sharing knowledge and best practices and working together to find solutions, we can create a sustainable and equitable future for the region. Throughout the festival, we will explore a variety of important topics, including ancestral wisdom, climate change, biodiversity, energy, education, and activism. Our expert and youth roundtables will provide a platform for meaningful debates and the exchange of ideas.

In addition to our expert-led discussions, the festival will also showcase inspiring projects and initiatives that are making a real impact in the fight against climate change. These presentations will take place at the end of each day and provide an opportunity for attendees to learn about new initiatives, get involved, and make a positive difference in their communities.

We invite you to be part of this powerful and impactful event. By joining forces and working together, we can create a brighter future for ourselves, our communities, and our planet.

Don't miss this opportunity to be part of the solution!

You can access our social networks, website, donate or join POP through the QR Code:



PROGRAM

Timetable	Monday 22	Tuesday 23	Wednesday 24	Thursday 25	Friday 26
	WISDOM ANCESTRAL	CHANGE CLIMATIC	BIODIVERSITY	ENERGY	EDUCATION AND YOUTH
08:50 – 09:00	Opening ceremony				
09:00 – 09:35		Participation Cultural	Participation Cultural	Participation Cultural	CANAJOPMX
09:35 – 10:15	Ancestral wisdom and status of the indigenous communities of the Region	Planetary boundaries and the status of climate change in the region	Planetary health and the state of biodiversity in the region	Renewable energy and energy status in the region	Activism and the State of Education in the Region
10:15 – 10:30	Questions y Answers	Questions y Answers	Questions y Answers	Questions y Answers	Questions y Answers
10:30 – 11:30	Round table (experts)	Round table (experts)	Round table (experts)	Round table (experts)	Round table 1
11:30 – 12:00	Recess	Recess	Recess	Recess	Recess
12:00 – 13:00	Round table (youth)	Round table (youth)	Round table (youth)	Round table (youth)	Round table 2
13:00 – 14:30	Projects	Projects	Projects	Projects	Projects
14:30 – 15:30	Panel of the academy	Panel of the Academia	Panel of the Academia	Panel of the Academy	Panel of the academy
15:30 – 15:50					Ceremony of closure

Activities:

- Recycling competition within schools/universities.
- School/University Food Collection for Human Shelters and Animal Shelters.
- Elimination of emails to decrease the carbon footprint.
- Reforestation in at least 3 locations.

Expected results:

- The audience will get updated information from specialists on the topic of each day.
- The audience will gain a focus on how young people perceive and experience such issues.
- Through the proposed activities, we will reduce Municipal Solid Waste pollution and CO2 emissions, increase CO2 sequestration, and collect food for the needy.
- The projects presented will be supported by Protect Our Planet Movement.
- The Latin America and the Caribbean network will be created to facilitate synergies, partnership, and co-participatory actions.

Ancestral Wisdom

The ancestral wisdom of Latin America and the Caribbean is an inexhaustible source of knowledge and practices that have been passed down from generation to generation by indigenous peoples and local communities. These knowledge and practices, rooted in a deep connection with nature and living in harmony with the environment, hold immeasurable value in the pursuit of sustainable and equitable solutions to the challenges we face today.

In the thematic axis of "Ancestral Wisdom" at the International Conference and Festival POP Latin America and the Caribbean, we aim to rescue, value, and disseminate this cultural heritage. Through talks, workshops, and roundtable discussions, experts in anthropology, ethnobotany, ecology, history, and other disciplines will come together to explore how ancestral wisdom can illuminate our path towards a sustainable and resilient future.

We will address topics such as natural resource management, biodiversity conservation, climate change mitigation, sustainable agriculture, and water management, among others. We will also examine how the worldview of indigenous peoples and local communities can help us rethink our approach to education, social justice, and inclusion.

Finally, in this thematic axis, we will foster intercultural and intergenerational dialogue, highlighting the importance of collaboration and mutual respect. Young leaders and activists will share their experiences and perspectives, enriching the discussion and strengthening our collective capacity to face the challenges of the 21st century.

We invite you to immerse yourself in the vast knowledge and cultural richness offered by the ancestral wisdom of Latin America and the Caribbean, and to join us on this journey towards a more sustainable and equitable future for all.



Hour	Agenda	Speaker/Participant	Country	Theme
08:50 – 08:55	Opening ceremony	Dr. Ash Pachauri	United States	
08:55 – 09:00		Dr. Eduardo Sanchez	Mexico	
09:00 – 09:05		Dr. Hector Mayagoitia	Mexico	
09:05 – 09:10		Dr. Raja Luis	Spain	
09:10 – 09:15		MBA Javier Pérez Sagaón	Mexico	
09:15 – 09:20		H.E. Dr. Rosalía Arteaga	Ecuador	
09:20 – 09:25		Dr. Arturo Reyes Sandoval	Mexico	
09:25 – 09:30		Ana Corina Dominguez Meraz	Mexico	
09:30 – 09:35		Governor Esteban Villegas	Mexico	
09:35 – 09:45	Ancestral knowledge and the current state of communities Indigenous people in the region	Diego Toj	Mexico (Maya Mam')	
09:45 – 09:55		Mario Santíz	Mexico (Tzotzil)	
09:55 – 10:05		Roberto Ayala	Paraguay	
10:05 – 10:15		Maria de los Angeles Soto	Mexico	
10:15 – 10:30	Questions y Answers			
10:30 – 10:40	Expert round table	Kasike to fish	Jamaica (Taino People)	<ol style="list-style-type: none"> How can collaboration between indigenous peoples be fostered? What is the role of women in indigenous communities? How do they fight cultural and biodiversity?
10:40 – 10:50		Rodolfo Romero	Paraguay (Paï Tavyterâ)	
10:50 – 11:00		Silvio Colgaro	Brazil	
11:00 – 11:10		Arturo Castro Castro	Mexico	
11:10 – 11:20		Natalia Tanguila	Ecuador (Kichwa Acatapi)	
11:20 – 11:30		Mindahi Scaffolding	Mexico	
11:30 – 12:00	Recess			
12:00 – 12:10	Youth Round Table	Perla Yalexia Carrera Diaz	Mexico	<ol style="list-style-type: none"> What are the challenges of the new generations to continue with the traditions? How has ancestral knowledge benefited your life? What would you like to share with young leaders in the region?
12:10 – 12:20		Ana Poot	Mexico (Yucatecan Maya)	
12:20 – 12:30		Claudelino Balbuena	Paraguay (Ishir Yvytoso)	
12:30 – 12:40		Mario Santíz	Mexico	
12:40 – 12:50		Deputy Ismerly Puerta	Venezuela	
12:50 – 13:00		Norma Leticia Piedra Leandro	Mexico	
13:00 – 13:10	Projects	Hilario Wrath	Mexico (Yucatec Maya)	
13:10 – 13:20		Melina Maldonado	Mexico (Yoremes)	
13:20 – 13:30		Ceferino Kreigi	Paraguay (Achê)	
13:30 – 13:40		Perla Yalexia Carrera	Mexico	
13:40 – 13:50		Javier Carrera	Ecuador	
13:50 – 14:00		Alison	Brazil	



14:00 – 14:30		Arturo Castro Castro	Mexico	
14:30 – 14:40	Panel - Universidad Tecnológica del Mezquital	Maria de los Angeles Soto	Mexico	
14:40 – 14:50				
14:50 – 15:00				
15:00 – 15:10				
15:10 – 15:20				
15:20 – 15:30				

Climate Change

Climate change is one of the most pressing and complex challenges facing humanity in the 21st century. Latin America and the Caribbean are especially vulnerable to the adverse effects of climate change, such as sea-level rise, extreme weather events, and ecosystem loss. Moreover, these environmental impacts have profound social and economic consequences, exacerbating poverty, inequality, and social exclusion.

In the thematic axis of "Climate Change" at the International Conference and Festival POP Latin America and the Caribbean, we will address this critical issue from multiple perspectives and disciplines. Our goal is to foster understanding, dialogue, and collaboration around the causes, impacts, and solutions to climate change in the region.

During this thematic axis, experts in climatology, meteorology, oceanography, social sciences, and public policy will come together to analyze and debate key topics such as greenhouse gas emissions mitigation, adaptation and resilience to climate impacts, and the transition to a low-carbon economy. Additionally, the challenges and opportunities faced by governments, businesses, and communities in implementing climate policies and action strategies will be discussed.

Young climate leaders and activists will also be given a voice, sharing their experiences, concerns, and innovative solutions to address climate change in their communities and countries. Their energy and commitment are crucial in driving change and ensuring a more sustainable and equitable future.

We invite you to join this thematic axis and actively participate in the exchange of knowledge, ideas, and solutions. Together, we can confront this global challenge and forge a path towards a safer, prosperous, and resilient future for Latin America and the Caribbean.



Hour	Agenda	Speaker/Participant	Country	Theme
09:00 – 09:05	Registration			
09:05 – 09:10				
09:10 – 09:15				
09:15 – 09:20				
09:20 – 09:25				
09:25 – 09:30				
09:30 – 09:35				
09:35 – 09:45	Planetary boundaries and the current state of climate change in the region	Manuel Diaz	Venezuela	
09:45 – 09:55		Esteban Echavarría Cano	Costa Rica	
09:55 – 10:05		Javier Perez Sagaon	Mexico	
10:05 – 10:15		Carolina Perez Guzman	Uruguay	
		Maria Esmeralda Mendez Vasconcelos	Mexico	
10:15 – 10:30	Questions y Answers			
10:30 – 10:40	Expert round table	Ash Pachauri	United States	<ol style="list-style-type: none"> 1. Is the region's climate action enough? 2. Do POPs work? 3. Will there be water wars in the region?
10:40 – 10:50		Boris Graizbord	Mexico	
10:50 – 11:00		Samuel Perez Rodriguez	Mexico	
11:00 – 11:10		Diana Cecilia Escobedo Urias	Mexico	
11:10 – 11:20		Alfonso Martinez Corners	Mexico	
11:20 – 11:30				
11:30 – 12:00	Recess			
12:00 – 12:10	Youth Round Table	Renata Navarro	Mexico	<ol style="list-style-type: none"> 1. How can young people reduce their carbon footprint? 2. Is climate anxiety real? 3. Is it necessary for young people to influence climate policies?
12:10 – 12:20		Jazmín Ramírez Ayala	Mexico	
12:20 – 12:30		Pedro Rubén Reyes Corral	Mexico	
12:30 – 12:40		Student of the Technological University of Poanas	Mexico	
12:40 – 12:50		Anthony J. Greene	Trinidad and Tobago	
12:50 – 13:00		Iyari Balderas Cruz	Mexico	
13:00 – 13:10	Projects	Jose Jorge Caracheo Gonzalez	Mexico	
13:10 – 13:20		Angel Ramirez Arroyo	Mexico	
13:20 – 13:30		Miriam Guadalupe Castro Lazcarro	Mexico	
13:30 – 13:40		Abraham Montes de Oca Soto	Mexico	
13:40 – 13:50		Jazmín Ramírez Ayala Pedro Rubén Reyes Corral	Mexico	
13:50 – 14:00		Jorge Adrián Puentes González	Mexico	
14:00 – 14:10		Julian Trussart	Costa Rica	
14:10 – 14:20				
14:20 – 14:30				



14:30 – 15:00	Panel - Instituto Tecnológico del Valle del Guadiana	Karla Maria Ortega Valdez	Mexico	
15:00 – 15:30	Panel - Technological University of Poanas	Idalia Rubí Flores Cisneros María del Socorro Piedra Castañeda	Mexico	
		Luis Carlos Garcia Saldaña	Mexico	

Biodiversity

Biodiversity, which refers to the variety of life on Earth, is fundamental to the health and well-being of our planet and its inhabitants. Latin America and the Caribbean are home to an exceptional wealth of species and ecosystems, making the region one of the most biodiverse places in the world. However, this natural richness is threatened by factors such as deforestation, habitat degradation, pollution, resource overexploitation, and climate change.

In the thematic axis of "Biodiversity" at the International Conference and Festival POP Latin America and the Caribbean, we will explore the importance of conserving and protecting our biodiversity and how to address the challenges it faces. We will discuss strategies and solutions for preserving ecosystems and promoting the sustainable use of natural resources, highlighting the need for an integrated and cooperative approach.

We will bring together experts in ecology, biology, conservation, and public policy, as well as representatives from local communities and civil society organizations, to share their knowledge and experiences in biodiversity protection in the region. Additionally, we will foster dialogue across generations, with the participation of young leaders and activists working on innovative grassroots projects to safeguard biodiversity and the integrity of our ecosystems.

We will also address how biodiversity and the ancestral wisdom of indigenous peoples and local communities are interconnected, and how this relationship can contribute to the conservation and sustainable use of our natural wealth.

We invite you to join this thematic axis and be part of the collective effort to protect and value the natural heritage of Latin America and the Caribbean. Together, we can ensure a prosperous and sustainable future for our communities and the planet.



Hour	Agenda	Speaker/Participant	Country	Theme
09:00 – 09:05	Registration			
09:05 – 09:10				
09:10 – 09:15				
09:15 – 09:20				
09:20 – 09:25				
09:25 – 09:30				
09:30 – 09:35				
09:35 – 09:45	Planetary health and the current state of biodiversity in the region	Jesus Guadalupe Gonzalez Gallegos	Mexico	
09:45 – 09:55		Cesar Peña	Venezuela	
09:55 – 10:05		Apolinar Santamaria	Mexico	
10:05 – 10:15		Santiago Solis Gonzalez	Mexico	
10:15 – 10:30	Questions y Answers			
10:30 – 10:40	Expert round table	Ernest Enkerlin	Mexico	<ol style="list-style-type: none"> How can biodiversity loss be avoided in the short term? What is the value of the land? Is the investment in research enough?
10:40 – 10:50		Jesus Guadalupe Gonzalez	Mexico	
10:50 – 11:00		Apolinar Santamaria	Mexico	
11:00 – 11:10		Kenneth Eduardo Turcios	Honduras	
11:10 – 11:20		Norma Muñoz Sevilla	Mexico	
11:20 – 11:30		Emiliano Valdes	Mexico	
11:30 – 12:00	Recess			
12:00 – 12:10	Youth Round Table	Ana Hanhausen	Mexico	<ol style="list-style-type: none"> How can the generation of microplastics be reduced? Are zoos necessary? Should plants and animals have rights?
12:10 – 12:20		Arturo Trip Valdes	Mexico	
12:20 – 12:30		Heriberto Avila Gonzalez	Mexico	
12:30 – 12:40		Vera Urtaza	Mexico	
12:40 – 12:50		Laura Celina Yescas	Mexico	
12:50 – 13:00		Angel Fernando Carrillo	Mexico	
13:00 – 13:10	Projects	Ana Hanhausen	Mexico	
13:10 – 13:20		Abraham Montes de Oca Soto	Mexico	
13:20 – 13:30		Juan Carlos Hernández Muñoz	Mexico	
13:30 – 13:40		Karen Yazmin Moctezuma Parra	Mexico	
13:40 – 13:50		Jose Graciano Luna	Mexico	
13:50 – 14:00		Laura Celina Yescas and Ángel Fernando Carrillo	Mexico	
14:00 – 14:10		Susana Delgado	Mexico	
14:10 – 14:20				
14:20 – 14:30				
14:30 – 14:40		Panel - Institute	Aldo Alejandro Lujan Espinoza	Mexico
14:40 – 14:50				
14:50 – 15:00				



15:00 – 15:10	Tecnológico de	Jose de Jesus Ganciano Luna	Mexico	
15:10 – 15:20	El Salto			
15:20 – 15:30				

Renewable Energy

Renewable energies, such as solar, wind, hydro, geothermal and biomass, play a crucial role in the transition to a more sustainable, low-carbon future. Latin America and the Caribbean have great potential for harnessing these clean energy sources and the region can become a world leader in their implementation.

In the thematic axis of "Renewable Energies" at the International Conference and Festival POP Latin America and the Caribbean, we will focus on the importance of increasing the participation of these energy sources in our energy mix, as well as the strategies and policies to promote their adoption at the regional level. We will explore technological advancements, innovative solutions, and emerging business models that can help accelerate the transition to a cleaner and more resilient energy system.

We will bring together experts in engineering, technology, energy policy, and economics, as well as industry leaders, entrepreneurs, and representatives of communities affected by climate change and pollution, to share their knowledge and experiences in the development and promotion of renewable energies. Additionally, we will promote intergenerational exchange, involving young professionals and activists committed to transforming the energy sector in the region.

We will also discuss how renewable energies can drive sustainable socio-economic development, foster green job creation, and improve the quality of life in our communities, particularly in rural and marginalized areas.

We invite you to join us in this thematic axis of "Renewable Energies" and be part of the collective effort to drive a just and sustainable energy transition in Latin America and the Caribbean. Together, we can lay the foundation for a cleaner, safer, and more prosperous energy future for all.



Hour	Agenda	Speaker/Participant	Country	Theme
09:00 – 09:05	Registration			
09:05 – 09:10				
09:10 – 09:15				
09:15 – 09:20				
09:20 – 09:25				
09:25 – 09:30				
09:30 – 09:35				
09:35 – 09:45				
09:45 – 09:55	Paola Yañez Quiroga	Chile		
09:55 – 10:05	Mario Fidel Garcia	Cuba		
10:05 – 10:15	Javier Aliaga Lordemann	Bolivia		
Questions y Answers				
10:15 – 10:30				
10:30 – 10:40	Expert round table	Adrian Fernandez Bremauntz	Mexico	<ol style="list-style-type: none"> Is the circular economy developed in the region? How can energy poverty be combated? Should human settlements concentrate or spread?
10:40 – 10:50		Eddy Mésidor	Haiti	
10:50 – 11:00		Antonio Urbano Catalan	Mexico	
11:00 – 11:10		Juan Manuel Garcia	Mexico	
11:10 – 11:20		ITD Expert	Mexico	
11:20 – 11:30				
Recess				
11:30 – 12:00				
12:00 – 12:10	Youth Round Table	Soledad Ferreira	Paraguay	<ol style="list-style-type: none"> Considering industrial energy consumption levels , do changes in individual habits have relevance? Home Office and studying online, a change that should remain? Are renewable energies the solution? What about nuclear?
12:10 – 12:20		Tamar Zehla Jimenez	Mexico	
12:20 – 12:30		Carlos Eduardo Santin Dominguez	Mexico	
12:30 – 12:40		Jose Daniel Amya Ramirez	Mexico	
12:40 – 12:50		Eduardo Jimenez Miranda	Mexico	
12:50 – 13:00		ITD Student	Mexico	
13:00 – 13:10	Projects	Kevin Morales	Mexico	
13:10 – 13:20		Manuel Diaz	Venezuela	
13:20 – 13:30		Tamar Zehla Jimenez	Mexico	
13:30 – 13:40		Eduardo Jimenez Miranda	Mexico	
13:40 – 13:50		Raul Eduardo Castaneda Gonzalez	Mexico	
13:50 – 14:00		Participant to be Confirmed	Saint Vincent and the Grenadines	
14:00 – 14:10		ITD Project	Mexico	



14:10 – 14:20				
14:20 – 14:30				
14:30 – 14:40	Panel - Instituto Tecnológico de Durango		Mexico	
14:40 – 14:50				
14:50 – 15:00				
15:00 – 15:10			Mexico	
15:10 – 15:20				
15:20 – 15:30				

Education and Youth

Education is a fundamental driver for sustainable development, social equity, and the building of a more prosperous future. Additionally, youth represent a vital force in the fight against the environmental and social challenges facing our region. In the thematic axis of "Education and Youth" at the International Conference and Festival POP Latin America and the Caribbean, we will focus on empowering the new generations through quality education and tools that enable them to become agents of change in their communities and the world.

We will explore innovative strategies and approaches in teaching and learning, as well as the importance of environmental education, inclusion, and equity in the education system. Furthermore, we will analyze how to strengthen collaboration among educational institutions, the private sector, civil society organizations, and governments to ensure relevant and effective education in the context of current challenges.

We will bring together educators, researchers, community leaders, youth activists, and representatives from international organizations to share their knowledge, experiences, and best practices in promoting transformative and quality education. We will also highlight innovative educational projects and initiatives that are driving social and environmental change in the region.

In this thematic axis, we will also celebrate and support the commitment and participation of youth in the pursuit of sustainable and equitable solutions. We will foster intergenerational dialogue and the creation of networks of young leaders who share ideas, experiences, and dreams of a better future.

We invite you to join us in this thematic axis and be part of the collective effort to transform education and empower youth in Latin America and the Caribbean. Together, we can lay the foundation for a more just, sustainable, and opportunity-filled future for the new generations.



Hour	Agenda	Speaker/Participant	Country	Theme
09:00 – 09:05	Conference	Angel Ramirez Arroyo	Mexico	CANAJOPMX
09:05 – 09:10				
09:10 – 09:15				
09:15 – 09:20				
09:20 – 09:25				
09:25 – 09:30				
09:30 – 09:35				
09:35 – 09:45	Activism the current state of education in the region	Veronica Gonzalez	Venezuela	
09:45 – 09:55		Joaquin Sandoval	Mexico	
09:55 – 10:05		Blanca Estela Gutierrez Barba	Mexico	
10:05 – 10:15		TBC	Paraguay	
10:15 – 10:30	Questions y Answers			
10:30 – 10:40	Round table 1	Paula Emiliana Pineda	Colombia	<ol style="list-style-type: none"> 1. Is activism necessary ? 2. Should young people get involved in politics? 3. Would you change anything in your country's education system?
10:40 – 10:50		University Student Polytechnic of Durango	Mexico	
10:50 – 11:00		Saul Lopez	Mexico	
11:00 – 11:10		Andres Barragan	Colombia	
11:10 – 11:20		Beverly Purroy	Venezuela	
11:20 – 11:30		Odin Faccioa	Argentina	
11:30 – 12:00	Recess			
12:00 – 12:10	Round table 2	Gabriela Madrid	Venezuela	<ol style="list-style-type: none"> 1. Do social networks favor or hinder their development? 2. Is it important to bring youth closer to indigenous peoples? 3. Is female empowerment necessary?
12:10 – 12:20		Ana Poot	Mexico	
12:20 – 12:30		Maria Eugenia Arocha	Venezuela	
12:30 – 12:40		Fernando Castro Bojorquez	Mexico	
12:40 – 12:50		Ricardo Delgado	Venezuela	
12:50 – 13:00		Estefanía Quevedo	Ecuador	
13:00 – 13:10	Projects	Iyari Balderas Cruz	Mexico	
13:10 – 13:20		Rodrigo Revilla	Peru	
13:20 – 13:30		Mercedes Bernal	Mexico	
13:30 – 13:40		Adriana Gonzalez	Venezuela	
13:40 – 13:50		University Project Polytechnic of Durango	Mexico	
13:50 – 14:00		Alexis Gropper	Ecuador	
14:00 – 14:10		Maria Naia	Venezuela	
14:10 – 14:20				
14:20 – 14:30				
14:30 – 14:40	Panel - Polytechnic University of Durango			
14:40 – 14:50				
14:50 – 15:00				
15:00 – 15:10				
15:10 – 15:20				



15:20 – 15:30				
15:30 – 15:35	Closing Ceremony	Mtra. Claudia Ernestina Hernández Espino	Mexico	Secretary of Natural Resources and Environment
15:35 – 15:40		Jose Antonio Ochoa Rodriguez	Mexico	Mayor of Durango, Dgo.
15:40 – 15:45		Ana Corina Dominguez	Mexico	President of CANAJOPMX – Durango Chapter
15:45 – 15:50		Ash Pachauri	United States	Protect Our Planet Movement

