



## REGENERATION *THIS* GENERATION

Don't miss the *first-ever* POP Festival in the US!

April 22, 2023, Jefferson County Fairgrounds, 2606 W. Burlington Ave., Fairfield, Iowa 52556

The [POP Movement](#) (Protect Our Planet) is a global non-profit organization mobilizing youth worldwide to mitigate climate change and protect threatened ecosystems. The POP Movement has also launched the *Climate Crusade*, a global transgenerational effort to address climate change and deliver positive social and environmental impacts.

Fairfield, Iowa has been chosen as the location for the first U.S. POP FEST! Students from Maharishi International University (MIU), Fairfield High School, and Maharishi School, with the POP Movement and mentors from the Southeast Iowa Sierra club, are organizing this POP FEST 2023. Over 300 people are expected to attend this diversity-friendly, one-day, in-person event; there will also be some live-streaming via YouTube.

These students want to inspire and empower other S.E. Iowa youth, provide role models, and share resources to promote climate action. They will showcase youth-led climate initiatives, share ideas, have some fun and gain additional mentorship from the POP Movement.

### ACTIVITIES AVAILABLE AT POP FEST 2023:

- Speakers
- Workshops
- Retail vendors
- Exhibits
- Student presentations
- Climate-themed games
- Live music
- Dancing
- Good food

### A SAMPLING OF TOPICS AT POP FEST 2023:

- Climate solutions
- Impact investing
- Global consumption
- Zero waste
- Circular economies
- Fast fashion alternatives
- Food and natural systems
- Habitat loss mitigation
- Advocacy, activism, and politics
- Climate Positive Education

Come to the Festival: Be a speaker! Be a vendor! Be a sponsor! Donate! Volunteer!

**JOIN US AND HAVE FUN AS YOU ACT TO MAKE A DIFFERENCE!**

Register: <https://thepopmovement.org/pop-usa-festival-2023/>