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POP Africa Fest 2022: A POP Global Climate Crusade Event

Organized by the POP (Protect Our Planet) Movement

With Youth Inspired by Knowledge, POP is leading the global climate crusade against climate change by joining efforts with as many individuals and communities as possible.

It gives us great pleasure to extend a special invitation to you to join us at the POP Africa Festival 2022, scheduled to take place from June 5, 2022, to June 30, 2022.

The POP (Protect Our Planet) Movement and its wing, POP Africa, a representative of all countries on the African continent, came into existence in 2016. First announced during the Africa Sustainable Development Forum in Addis Ababa, Ethiopia on May 11-13, 2016, the POP Movement, and its POP Africa group have grown since then to [31 countries](#), with initiatives focused on environmental education, reforestation, recycling, women's empowerment, public speaking, and debate actively running in Nigeria, Ivory Coast, Cameroon, Libya, and Sierra Leone.

On June 5, 2022, the POP Movement will kickstart the Global Climate Crusade at the POP Festival Africa event. Young leaders from **54 African countries** will undertake activities related to climate change adaptation, such as climate awareness campaigns, presenting projects developed in their communities, promoting networking, and mutually fostering initiatives.

We are most humbled and honored to welcome you to conduct activities from the list provided below or other activities that you wish to propose. You can plan to conduct your own activities from June 5 to June 24, 2022, and the final presentation days would be June 25, 26, 27, and 28.

Your climate action activities will be invaluable in inspiring the youth of the world to strengthen action and commitment to Protect Our Planet.

Feel free to join us bit.ly/POPAfricaFest2022, and look for further information at <https://thepopmovement.org/>

We greatly look forward to welcoming you to the POP Africa Fest 2022—A POP Climate Crusade Event.

Awards:

1. A certificate will be awarded to every individual and organization who signs up as participants for the conference.
2. The participants will become eligible to be evaluated for the prestigious **RK Pachauri Award for Youth-led Climate Action** and the **John "Mac" McQuown Award for Youth-led Climate Technology and Innovation** for the year 2022 and will be invited to attend the event, ["Commemoration of Dr. R.K. Pachauri's 82nd Birth Anniversary,"](#) organized on August 20, 2022.
3. For a long-term and sustained impact, the POP Movement will collaborate with some identified projects, and mentor and amplify them as POP Initiatives.

POP (Protect Our Planet) Movement
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The POP Movement—an international organization recognized by world leaders, thought leaders, decision makers, stakeholders, institutions, and organizations around the world—has completed five years through its commitment, discipline, and positive impacts worldwide. Intended to ultimately reach the size, scale, and momentum to become a global movement, POP mobilizes the youth worldwide to take collective action needed to mitigate climate change and protect threatened ecosystems.

For this purpose, The POP Movement will launch the Climate Crusade, a global transgenerational effort to gather all actors, especially youth, to fight climate change through a series of joint strategies directed to create effective and self-sustaining initiatives that deliver positive social and environmental impacts.