



INTERNATIONAL CONFERENCE & POP FESTIVAL FOR YOUTH-LED CLIMATE ACTION

Youth inspired by knowledge





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POP (PROTECT OUR PLANET) MOVEMENT

DECEMBER 1-5, 2020

A youth-inspired platform of innovation and knowledge to share, learn and empower

Contact: popfestival2020@gmail.com

Visit bit.ly/POPFest2020 to learn more & register

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[POP Movement](#)

The POP (Protect our Planet) Movement is a not-for-profit, tax exempt organization that aims to mobilize and empower the youth of the world to urgently take action to address climate change. The POP Movement was founded by Dr. R.K. Pachauri, who brought the issue of climate change on the international agenda and led the Nobel Peace Laureate Organization, the Intergovernmental Panel on Climate Change as Vice-Chairman for five years and as Chairman for thirteen years. Transitioning from its honorable founder, the POP Movement is now led by Dr. Ash Pachauri, Dr. Pachauri's son, who has taken the relay with enthusiasm, dedication, and promise to take the POP Movement to remarkable heights. The POP Movement currently embraces partnerships with more than 300 organizations, governments, institutions and communities in 55-plus countries and works with 1.6 million young people providing mentorship and capacity building for youth-led climate action.

With the objective of providing a space to young climate leaders to amplify their voices and exchange ideas, the POP Movement has instituted an annual event, namely the "International Conference & POP Festival for Youth-Led Climate Action". This festival, which was successfully launched on August 19 and 20, 2019 in Puerto Vallarta, Mexico brought together participation of students from universities around the world, including those from Mexico, Peru, South Africa, USA, Ukraine, and India. This two-day event hosted by the POP Movement was tremendously rewarding and successful, as international youth and communities showcased a wide range of sustainability initiatives and interacted with researchers, global leaders, and businessmen all of whom networked to Protect Our Planet.



We are very honored to announce the "Second International Conference & POP Festival for Youth-Led Climate Action" which will be conducted together with H.E. Dra. Rosalía Arteaga, the former President of Ecuador and Fundación Fidal, her NGO dedicated to

youth and education, climate change, diffusion of science, and citizenship; Dr. José R. Aispuro, Governor of the state of Durango, Mexico; and the Venezuela-based NGO, FUNVIVE, founded by Dr. Manuel Diaz. The festival scheduled to be held on December 1-5, 2020, will take place virtually and will bring together participation from across different sectors from 55 countries-plus globally. We are very privileged to collaborate with global leaders and several partners from around the world as we celebrate our flagship, annual event this year.

We would be grateful, if you would spread the word and invite youth groups, representatives, and all stakeholders to participate in this festival event through which youth, communities, and global leaders will together take key steps in implementing the Paris Agreement on Climate Change and the 17 Sustainable Development Goals.



The POP Movement seeks to support the POP Festival projects, mobilizing resources, giving them visibility, and generating networks worldwide for their implementation. How can you help?

- Share the event with your network and post it on your website.
- Submit your project to the festival before October 23th 11:59 PM CST.
- Design and submit your own session before October 23th 11:59 PM CST.
- Donate and make these POP Festival projects possible.

For more information and if you are interested to participate as a partner you could write to us at: popfestival2020@gmail.com. It would be a great pleasure for us to see you in this great Festival!
Registration link: bit.ly/POPFest2020