

WILL YOU SING FOR CHANGE FROM HOME?

Given the decline in tourism due to COVID-19, many animal conservation projects around the world have taken an economic hit. To confront this, The Perfect World Foundation (TPWF), in partnership with POP (Protect Our Planet) Movement is

LAUNCHING

CLIMATE AID 2020

A charity event of TPWF, summit of artists, entrepreneurs, experts and leaders in Gothenberg, Sweden (September 2020)

APRIL • 22 • 2020

Submit your videos by April 18, 2020

Record yourself singing a few lines or more from the song *Put a Little Love in Your Heart* by Jackie DeShannon and mail the clip to contact@thepopmovement.org.



Youth Inspired by Knowledge

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WHAT YOU NEED TO KNOW

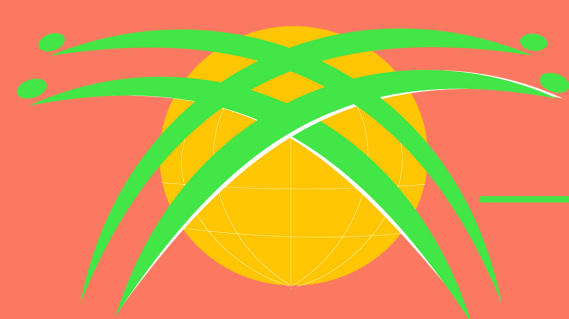
1. Use a tripod or a steady plane to mount your phone/camera. Avoid selfie mode.
2. Record in LANDSCAPE mode.
3. Play the track only through earphones. Avoid playing it out loud.

BE CREATIVE

1. Backing vocals - Especially the key line "Put a little love in your heart"
2. Percussion - Use anything!
Clapping or finger clicks are also good
3. Instruments are also welcome
4. Film by the ocean, in the wild, with your pets and animals-- if you like!

Your clip, along with many others from around the world will be compiled by a production team and released on April 22, 2020 which will mark 50 Years of Earth Day.

CLIMATE AID 2020



World Sustainable
Development Forum
WSDF



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